

SPECIALIZED

CUSTOM



WANT TO CUSTOMIZE & DESIGN?

USE OUR WATER BOTTLE CUSTOMIZER AT
WWW.SPECIALIZEDCUSTOM.COM TO BUILD YOUR OWN DESIGN
OR UPLOAD YOUR ARTWORK.

NEED ASSISTANCE?

CONTACT US AT
WATERBOTTLES@SPECIALIZED.COM

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Our Technology. Your Design.

WE DESIGN AND BUILD THE FINEST
PERFORMANCE WATER BOTTLES.

We've been handcrafting custom water bottles since 1976. That's 40+ years of designing bottles, graphics, printing, manufacturing, and delivering the finest water bottles on the planet.

Our award winning Purist technology delivers all the purity of drinking from a glass with unmatched feel, flexibility, and water flow.

All of our bottles are recyclable and 100% free of BPA using non-toxic inks. Let us design and print the best water bottles on the planet for you.

Human friendly. Earth friendly.



MIKE SINYARD



RYAN JONES



Hand Crafted

in

CALIFORNIA

PURIST Technology.

Purist technology was inspired by the lotus leaf effect. It transforms one of the most fundamental compounds on earth, into a coating that shields your bottle from any bad taste, mold, or staining.

It has all of the advantages of drinking out of a glass, but with the flexibility and safety of a plastic bottle. With a simple rinse, mold and residue are eliminated from your bottle. Purist is FDA approved, BPA Free, and independently tested by a third-party agency.



TOMATO TEST

Even in extreme conditions such as leaving tomato sauce in a bottle overnight, Purist infusion keeps your bottle pure.

The Purist logo, featuring a stylized blue 'P' followed by the word 'urist' in a white, sans-serif font. The background of the entire advertisement is a close-up, high-angle shot of a white plastic bottle with water droplets on its surface, creating a textured, reflective effect.



21 & 24 oz

2ND GEN

Our 2nd Gen offer an ideal billboard for your logo or artwork. With the surface printing area now 30% larger, your design has more room to shine. These lighter weight bottles are more flexible and therefore, easier to squeeze.

Pair with Moflo 2.0 only.

COLORS



MORE COLORS MAY BE AVAILABLE SEE UPDATED COLOR CHART

CAP



MOFLO 2.0



22 & 26 oz

PURIST

These premium bottles are larger and coated with our Purist technology. Nothing sticks, so your bottle stays clean and your water always tastes pure. Clear viewing strip on the side to monitor water levels. Available in the biggest variety of colors and cap options.

Pair with MoFlo 2.0, Fixy 2.0, Watergate or Omni caps.

COLORS



MORE COLORS MAY BE AVAILABLE SEE UPDATED COLOR CHART





23 OZ

HYDROFLO

Hydroflo is the elite sports bottles made for the pros. It is made from military grade materials that can withstand compression without losing shape. This ultra-flexible resin bottle is three sided for the most optimal grip for on-the-go hold. It's lined with our purist technology and made for simple, clean customization.

BPA- free plastic made from 100% FDA food-grade materials. Pair with Moflo 2.0, Fixy 2.0, Watergate, and Omni.

COLORS



ONLY AVAILABLE IN CLEAR

CAP

MOFLO 2.0



FIXY 2.0



OMNI





32 oz

TEAM

We designed this bottle just for teams. Whether you're regional champs or weekend warriors, this bottle will show the rest of the world who you are. With 32 ounces of liquid capacity and a print area of just over 6 inches, the Team bottle is our largest and most customizable bottle yet.

Available to customize in four bottle colors with our MoFlo 2.0 or Fixy 2.0 cap.

COLORS



CAP

MOFLO 2.0



FIXY 2.0

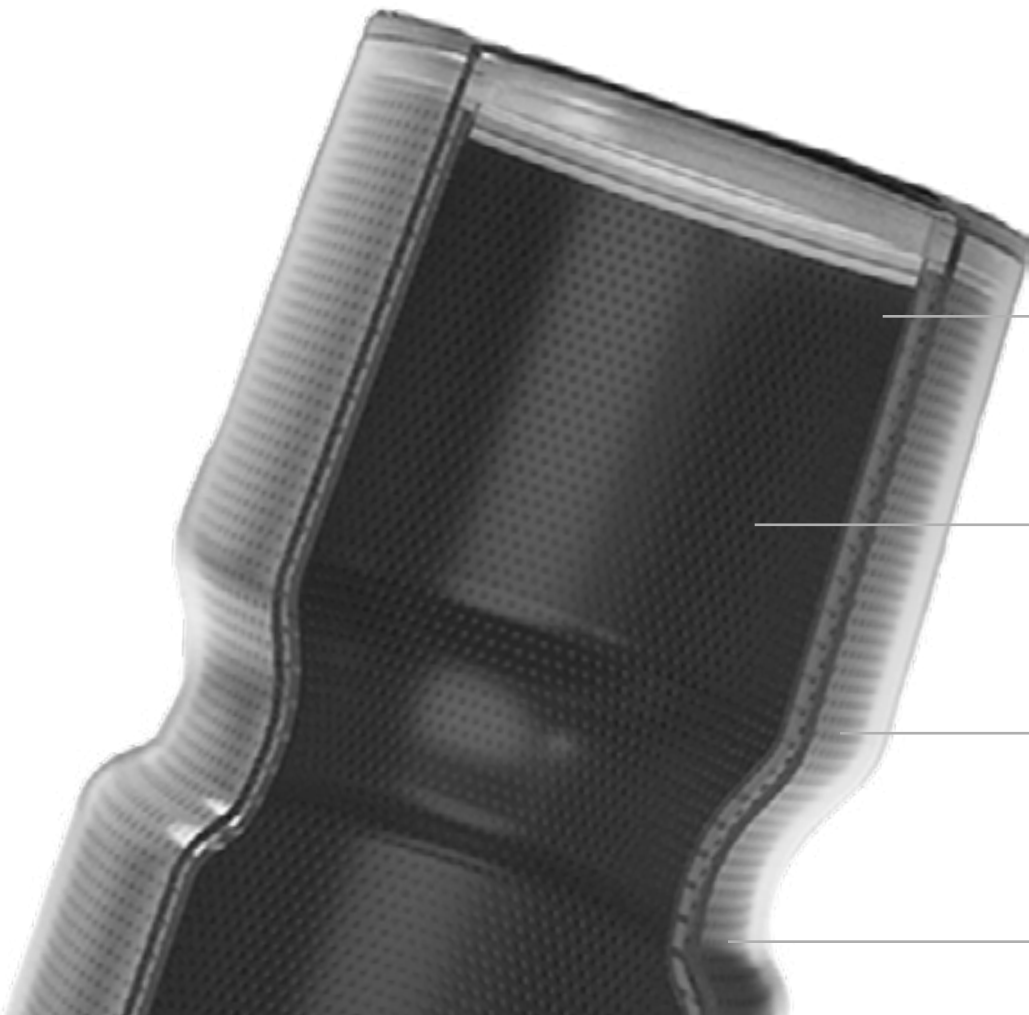


23 oz

CHROMATEK

The most versatile bottle. Our Chromatek bottles have insulated barriers and an unmatched, squeezable shells. It's been proven to keep your beverage from freezing during extreme frigid conditions, and refreshingly cold during hot blistery days.It is lined with our Purist technology keepig your beverage pure at all times.

The Chromatek fabric liner is a 360 blank canvas, ready to be fully sublimated with your unique logo and complex graphics.



INSULATED BARRIER

LINED WITH PURIST TECHNOLOGY

ULTRA - SQUEEZE SHELL

360 CUSTOMIZABLE LINER



CAP

MOFLO 2.0

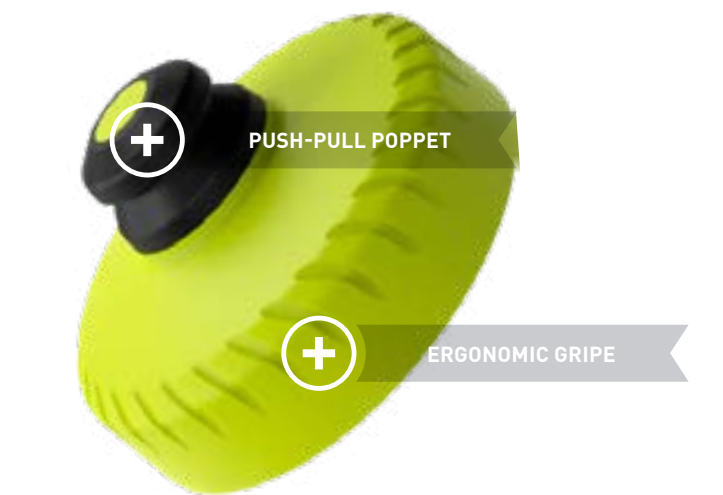
FIXY 2.0

OMNI

CAPS

MOFLO 2.0

FOR EVERYDAY

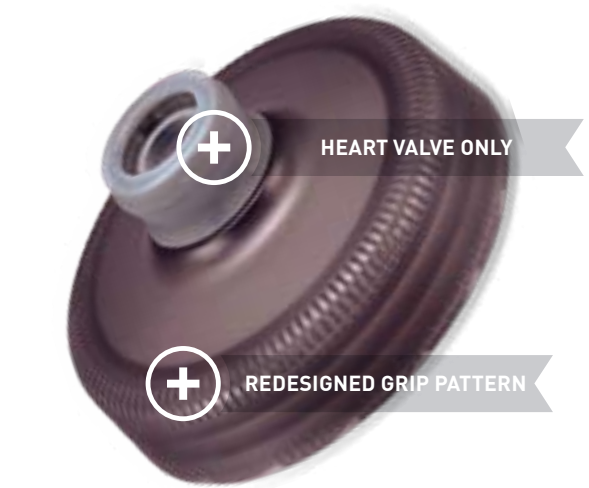


- NEW FEATURES**
- POPPET FOR EASIER ENGAGEMENT
 - SMOOTHER MOUTH FEEL
 - NEW ERGONOMIC GRIP
 - NEW COLORS



FIXY 2.0

HYDRATION WITHOUT HESITATION

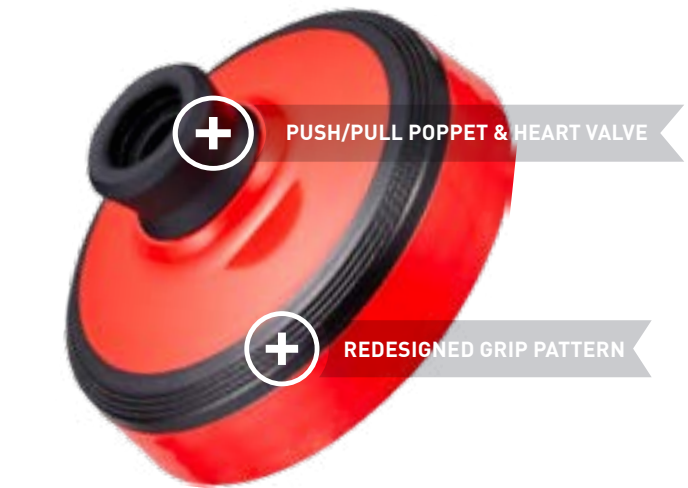


- NEW FEATURES**
- UPDATED HEART VALVE
 - MORE CONSISTENT WATER FLOW
 - SMOOTHER MOUTH FEEL
 - NEW ERGONOMIC GRIP
 - NEW COLORS



OMNI

THE S-WORKS OF CAPS



- NEW FEATURES**
- PUSH/PULL POPPET & HEART VALVE
 - “NO SLIP” OUTER GRIP
 - SMOOTHER MOUTH FEEL
 - GLOSSY SURFACE EASY CLEANING
 - NEW COLORS
 - MORE CONSISTENT FLOW OF WATER



Ordering Process.

1.



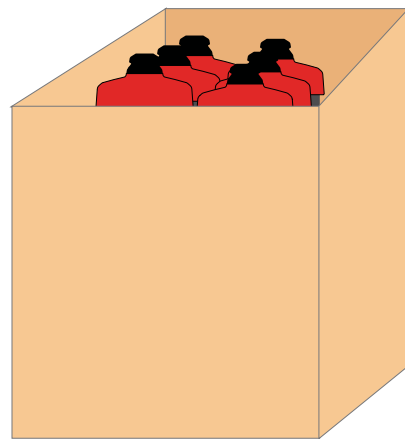
Use our configurator to upload art files and images. Place and customize your font. Pick your bottle and cap types, colors, and quantities you want to order.

2.



We collect payment up front and once your order is submitted we will send you a proof for approval within 4-6 business days.

3.



Order is produced & bottles are shipped to you!

THINGS TO KNOW:

MOQ-100 bottles. MOQ Chromatek-50 units.

Pricing includes 1 ink layer. +\$0.20 for additional ink layers.

5 ink colors max on all 1st Gen bottles.
8 ink colors max on all other bottles. (Neck ink layers are charged separately)

You must create a new account on our new website.

Please ask about archived art files.

Printing & Production Process.



Specialized Custom uses two types of printing techniques for reproducing artwork on bottles: screen printing and digital direct sublimation. Each printing process has its own strengths and weaknesses which should be considered when designing artwork.

Screen printing is a process where ink is forced through a mesh screen with a rubber squeegee onto the printing surface. A negative stencil is applied to the screen so that ink will only pass through the correct areas of the screen to print the desired artwork. The ink is then cured with UV lamps to ensure a durable finish on the printed surface. Screen printing is best used when precise color matches, line art logos, and/or crisp text is needed.

Dye sublimation is a process where digital artwork is printed using specific CMYK formulated inks on top of special film coated transfer paper. Once printed, the artwork is transferred directly to the fabric using a heat press. This step of the process permanently presses and embeds the inks from the transfer paper into the fibers of the fabric. Dye sublimation is best used when detailed artwork with multiple colors on the print surface is desired.



We have partnered with non-profit organization, Hope Services for over 20 years. We provide jobs opportunities to people with developmental disabilities and mental health conditions to stabilize a vital program in our community. They help with our capping responsibilities and are huge asset to the team.



CONNECT WITH US.

CHECK US OUT ON SOCIAL TO SEE NEW PROJECTS AND TAG US TO
GET YOUR BOTTLES & SHOP FEATURED.

[@Specialized Custom](#)

JOIN OUR MAILING LIST.

ASK YOUR REP TO BE ADDED TO OUR MAILING LIST. BE THE FIRST
TO KNOW ABOUT OUR NEW PRODUCTS AND PROMOTIONS

CONTACT US.

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